

HILL TRIBE

FUSION

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Hmong Fashion Collection Debut at New York Fashion Week

First designers to showcase their Hmong heritage at The Industry Fashion Show

SAN JOSE, CA, SEPTEMBER 3, 2019 -- Hill Tribe Fusion, Hmong American fashion designer sisters Mang and Shang Thao, will debut their "Spirit" collection at The Industry Fashion Show on September 7, 2019 during New York Fashion Week. They are the first Hmong fashion designers to showcase a modern Hmong-inspired fashion collection in New York City.

The "Spirit" collection uses Hmong print fabrics, which consist of bold geometric designs, as well as traditional indigo batik textiles, in a theme of ethnic modernism. Integrated into the collection are avant-garde pieces, which display the innovation and creativity of the duo. With origins in East and Southeast Asia, Hmong people live mainly in southern China, Laos, Vietnam and Thailand. The Hmong are known for their often bright, eye-catching traditional clothing and headpieces.



Sacramento Fashion Week 2019

Designer: Hill Tribe Fusion, Model: Allysha Leonard, Photographer: Igor Kondrya



The IT Factor Asian Fashion Shoot

Designer: Hill Tribe Fusion, Model: Jada Her, Photographer: Andreas Zhou

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“Traditional Hmong clothing is mainly worn during special celebrations and weddings,” said Mang Thao, Fashion Designer, Hill Tribe Fusion. “We want to show that these beautiful patterns and textiles can be modernized and worn at any time, by everyone. They can be versatile, elegant and a part of one’s everyday wardrobe.”

Hill Tribe Fusion has showcased in many fashion shows, been featured in magazine publications and worn in music videos. This collection will be their debut at New York Fashion Week.

For more information about Hill Tribe Fusion, visit <https://www.hilltribefusion.com>.

For more information about The Industry Fashion Show, visit <http://www.theindustryfashionshow.com>.

About Hill Tribe Fusion

Hill Tribe Fusion was established in 2008 and are fashion forward designers specializing in clothing and elaborate headpieces. Mang and Shang Thao, based in northern California, had a love for the arts and understood the power of creativity at a young age. Inspiration for their designs stem from their Hmong heritage and Japanese street fashion. Both designers continuously challenge themselves by using different techniques, materials and technology.

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